



Sponsor Benefits

Benefit	Gold (\$1000)	Silver (\$750)	Bronze (\$500)
Logo on the event shirt ¹	X	X	X
Event Participation ²	10 people	6 people	2 people
Provide item for swag bag ³	X	X	X
Submit a 2-minute video to be shared with attendees ⁴	X		
Acknowledgement in the event kickoff video ⁵	X	X	X
Welcome post highlighting your firm in AWL social media ⁶	X	X	
Logo and link on the AWL website ⁷	X	X	X

Details and Deadlines

1. Sponsor logos will appear on the back of all adult-size registrant shirts. Deadline: Commitment by February 10.
2. Register your staff, clients, or family in the event. Deadline: Registrants' names and addresses must be provided by February 10 in order to get registration package including free tshirt.
3. Your firm sends 100 of a promotional item to the AWL office for inclusion in the attendee bags that we will be distributing. When selecting your item, please keep size and weight in mind as we will be mailing the bags. Deadline: Item must be at AWL office (address below) by February 26.
4. Your produce the video and send a link to us. We will share the link with our members and registered attendees at least a week before the event. Deadline: Video sent to AWL no later than March 1.
5. We will thank your firm by name in our kickoff video. Deadline: March 1.
6. We will welcome you as a sponsor on our Facebook page, including your logo and link to your website, sometime before the event. No deadline.
7. Your firm's logo and a link to your website will appear on the event registration page for the Run/Walk. No deadline.

Register as a sponsor at bit.ly/SponsorWhenThereAre9K